

Everyone's A Star!

Posted originally on the [Archive of Our Own](https://archiveofourown.org/works/77479966) at <https://archiveofourown.org/works/77479966>.

Rating:	Teen And Up Audiences
Archive Warning:	No Archive Warnings Apply
Category:	M/M
Fandom:	Heated Rivalry (TV)
Relationship:	Shane Hollander/Ilya Rozanov
Characters:	Ilya Rozanov , Shane Hollander , Original Female Character(s)
Additional Tags:	Social Media , Fighting as Foreplay , Alternate Universe , Alternate Universe - Rock Band , Grammy Awards , Shane and Ilya are famous musicians , Fluff , Crack Treated Seriously , Idiots in Love , Love Confessions Through Song , Falling In Love , original characters partaking in rpf , Not Beta Read , timeline is kinda canon compliant? , Reddit users - Freeform , Secret Relationship , Flirting , Twitter , Humor , POV Outsider , Time Skips
Language:	English
Stats:	Published: 2026-01-11 Words: 7,388 Chapters: 1/1

Everyone's A Star!

by [kenziellouise](#)

Summary

PopCrave @PopCrave

Ilya Rozanov and Shane Hollander set to battle it out AGAIN for the #1 spot on this week's Apple Music Charts.

[Attached are two photos from their latest concerts. Ilya is dripping in sweat, microphone in hand and a cheeky, toothy grin on his face. Hands are reaching up from the audience to worship him like they're in gospel. Shane's stage is swamped in a deep blue light, it's just him with a bass guitar on stage. His eyes are closed and the crowd has their flashlights pointed towards him.]

or

Shane and Ilya are rival popstars coming through the ranks. People online are just a *little* obsessed with them.

Notes

ANOTHER social media crack fic??? if i must!

i hope you all enjoy, if there are any formatting issues let me know :)

not beta read though so ignore any spelling mistakes

See the end of the work for [more notes](#)

PopCrave @PopCrave

Ilya Rozanov and Shane Hollander set to battle it out AGAIN for the #1 spot on this week's Apple Music Charts.

[Attached are two photos from their latest concerts. Ilya is dripping in sweat, microphone in hand and a cheeky, toothy grin on his face. Hands are reaching up from the audience to worship him like they're in gospel. Shane's stage is swamped in a deep blue light, it's just him with a bass guitar on stage. His eyes are closed and the crowd has their flashlights pointed towards him.]

Replying to @PopCrave

@hollandays we all know who is taking that spot again... sorry but shane's singles always eat DOWN

Replying to @PopCrave

@rozover in the wise words of our king "Hollander? Who is that? Should I know?"

Replying to @PopCrave

@ilyilya ilya has been topping the charts since his debut why do we still think this is a competition??

Replying to @PopCrave

@shanenation Stream "we didn't even kiss" by Shane Hollander!

Replying to @PopCrave

@hollendearing at least shane writes his own music 🧐🧐

Replying to *@PopCrave*

@hollanover horrible day to be a multi stan.

Shane Hollander  *@ShaneHollander*

Thank you all for the love on my latest single “we didn’t even kiss”. This song is very personal to me and I’m glad you’ve all been enjoying it. I will keep doing my best to make good music for you all.

[Attached is a photo of Shane in the studio. He is in an adidas hoodie and running shorts with an acoustic guitar in his hands. His face is crestfallen and there are pages of lyrics strewn across the table. The photo seems like it was candidly taken while Shane was in his own world.]

Replying to *@ShaneHollander*

@shanenation We’re streaming! Thank you for this song, Shane- we relate to it unfortunately 

Replying to *@ShaneHollander*

@hollendearing WHO HURT HIM???????

Replying to *@ShaneHollander*

@hollanover why did you write this. why can’t i stop streaming. why are there tears running down my face.

Replying to *@ShaneHollander*

@shanesgirl thank you to my husband for releasing this on my birthday, best gift i could have asked for

Ilya Rozanov ✓ *@ilyarozanov*

MY NEW SINGLE 'WALK AWAY' IS OUT ON ALL GOOD STREAMING PLATFORMS!!!! KEEP STREAMING!!! I WILL THROW A BIG PARTY FOR CELEBRATION WHEN WE REACH #1!! I LOVE ALL MY FANS <3

Replying to *@ilyarozanov*

@ilyaupdateshq WE WILL BE NUMBER ONE! A crazy song, how do you keep getting better and better???

Replying to *@ilyarozanov*

@hollanover Why is this song so GOOD? Why is the beat so HARD? Why is the Russian accent so SEXY? Why are my clothes OFF??

Replying to *@ilyarozanov*

@ilyilya i love you in a really parasocial way.

Replying to *@ilyilya*

@ilyarozanov stop making me google words 😡

emma ★ **ILYA NOTICED** *@ilyilya*

im going to throw up oh my god someone pinch me

—

[Transcript of Vogue’s Newest YouTube Video Titled: Shane Hollander Talks His Past and Future Albums. Uploaded 23 Hours Ago. 1.3M Views]

“Hey, I’m Shane Hollander and I’m breaking down my career with Vogue.”

[Title Card: “Snowy Season”]

“Snowy Season... This was my debut EP with my label. Looking back, what, 5 years? I wish I went with a different name for it. It’s a bit on the nose, right? These songs will always mean a lot to me. They’re about a lot of things- I was pretty transparent about it. The feelings of first encounters and officially being signed to a label as an up and comer. I was so scared- really, to disappoint everyone.”

“Who was there to disappoint?”

“Who wasn’t there? I had a pretty big following just from the snippets I was posting and my independent songs and albums before the labels and I felt like I had something to prove to them. Also my label had just taken a chance on some new kid who had never actually put together a *professional* EP, let alone an actual, cohesive album. They took a huge risk and all I could hope was that it paid off.”

“Your EP debuted at #2 on the Billboard Top 100, that had to feel pretty good.”

[Shane glanced away and let out a small chuckle, shaking his head.]

“Way to remind me. It was the biggest heartbreak. My- Well, my label was thrilled. And my parents were super proud but to be beaten out when I worked so hard made me feel pretty rough. But I love that EP, it made me learn a lot and from there I just wanted to do better. So long as I was making good music that is all that matters.”

[Title Card: “The View From Ontario”]

“I’m really Canadian, aren’t I?” Shane laughs “This was my first ever full album. 12 songs. Full speed ahead. This was a big one for me, obviously. I was really trying to perfect getting all these songs to be cohesive and tell this story. I’m uh- I’m a really private person, but my music has always been a chance to kinda speak my thoughts on my life out loud. If that makes any sense.”

“So what inspired this album?”

A lot of things shot off all at once for me, and I think everyone knows it. Rivalry, uh- let’s call them chance encounters, and finding my place as an up and coming artist. I uh- yeah okay. I guess I just kept interacting with the same people over and over and felt I had to write about it. People have their theories, I know that.”

“This album was a huge hit.”

“It did change a lot for me. My first number one and my first Grammy. Best New Artist.”

“There’s a lot of videos from you that night...”

[Shane covers his face with his hands]

“Don’t remind me, I’m never drinking again. I got loose, it was bad. But some of the ‘old timers’ - their words not mine - wanted to do shots and one thing led to another. If your boss offers you a drink, you don’t say no. Right? No, I’m off that now. Only ginger ale. If Canada Dry wants to sponsor me, *please* call me. I basically sponsor you for free.”

“We can cut this out but I have to ask- There are rumours of a confrontation with Ilya Rozanov that night, care to comment?”

[For a split second Shane’s face darkens. His nostrils flare and there’s a crease between his brows. But as soon as it’s there, it’s gone. His media training has done him well.]

“I was so very wasted that night, that even if there was something I really don’t think I would remember it. I’m sure Rozanov and I spoke that night, he was also up for Best New Artist that year too- we congratulated each other on a successful year. What matters is we’re both producing music for our fans, and they seem to enjoy it.”

[Title Card: “Play The Game”]

“‘Play The Game’ was the title track of my second album and potentially one of my favourite songs I’ve ever written. It’s also the song that took me the longest to write. I’d started writing it pretty much right after the Grammys - the first song I started writing for the album, and it was also the last song I finished. I was getting pushed to release the album without it but it just didn’t feel right.”

“You once said this album was a reflection on those past years, and it’s clear the album had a deep sense of yearning within it. Can you shed some light on what the writing experience was like compared to your previous albums?”

“Mhmm. Good question. I-uh. I was writing in the moment which was different, instead of looking forward or back, it was very present. I um...”

[Shane pauses, thinking something over.]

“I think I regret giving so much of myself away on this album. It was very personal, and recording it was so intimate. Just myself and my producer... And my best friend’s wife- Jackie. She’s a genius. And great emotional support, she made sure I was like- alive. She would cook for me almost every day and listen to the worst drafts of my songs. She’d always

say they were great but she was- she was lying. Um. Anyway, yeah I think I just gave away so much of myself and my life. I really value my privacy, as I said, and what privacy I can get. Releasing this music was really therapeutic but it caused a lot of people to dig into my personal life and it just wasn't something I was okay with. I think I have better boundaries with social media and the fans and everything now but it was, uh, yeah. But that tour for the album was amazing. That was the coolest thing I've ever done."

[Title Card: "We didn't even kiss"]

"So I've released some songs and snippets here and there since the last album but this new single is something that I'm really proud of. I played it live at my last show in Montreal and people seemed to like it so much that I had to drop it... Is this also a good time to say I'm releasing my next album in two months?"

"Really?"

"Yeah, really. My publicist- she might kill me. But why not. I'm really excited for you to hear it. 'We didn't even kiss' is the lead single, if that sets the tone for this next one. Get your tissues ready."

"You'll be battling it out for the number one album again then it seems. You and Ilya Rozanov seem to be at each other's tails."

"We'll talk about him once he catches up."

[Cut to black.]

[Title Card: "Stream 'we didn't even kiss' by Shane Hollander on all platforms.]

[Transcript of Vogue's Newest YouTube Video Titled: Inside Ilya Rozanov's Louis Vuitton Bag | In the Bag. Uploaded 20 Hours Ago. 1.2M Views]

“Hello, I am Ilya Rozanov, and I am going through my bag with Vogue.”

[Cut: Close up of Ilya's bag; it is a deep, black leather with the LV logo in a lighter grey patterned across it. There is a thick strap for the crossbody bag. There's some clear use on the edges.]

“Sometimes I can wear a handbag. It is very manly, strong- very practical. But I bring my normal bag for you to look at today. This is... invasive, no? Wanting to look through my stuff. *Very* naughty.”

[He winks at the camera.]

“Okay, first... *Yes!* I have my lighter. She is old, first one ever given to me when I moved to America. Some stranger at a club, was fun night. I fell in love with American Pop Music that night. Brittany Spears, she is fun! Still prefer Hip Hop and House but Pop is good.”

[Ilya shuffles through his bag a bit. The bag is loud, with things clinking inside and protruding from the top.]

“Vape. For when there are no cigarettes. Everyone says ‘Ilya, do not smoke, it will hurt your voice’ but I still sound good. Children, do not listen to me. Do not smoke, very bad for your health, okay? It is different for me because I am rockstar. Anyone who says different tells lies.”

“Would you say this bag has all of your everyday needs in it?”

[Ilya nods, holding his bag up next to his face and giving it a small kiss.]

“She is my true love. My baby. Besides my cars, ok? She comes with me everywhere, beautiful girl. Ok! What is next? This game is fun!”

[Ilya closes his eyes and reaches a hand into his bag.]

“What is?”

[Ilya looks at the crumbled piece of paper in his hand and mumbles something indecipherable in his mother tongue. His posture stiffens as he decides what to do with the paper. When he opens his mouth again he is back to being a rambunctious rockstar.]

“Someone’s number. Did not realise. Should have checked bag first. Sorry! How do you say in America- forget forgive? Ok. That normally is not in my bag... Normally in my phone, probably. You are not seeing my phone, but you probably want to see it. Perverts. Okay, next! Ah, this one is very important. This is my pen I use to write my songs. Nothing very special about this pen, but it always makes my songs sound good. Yes, they sound *so* good. Lucky you. This pen was gift from my father, years ago back in Russia. It is uh, heirloom, yes?”

“Did you write your most recent song with that pen?”

[Ilya nods enthusiastically.]

“Yes, I did. Maybe my best song, called ‘Walk Away’ and you better listen. Is not only perfect song but would be a *perfect* to be number one on the charts. You see I have worked hard for this and I know you all want this also. So let’s do it, ok? Ok! Anyway, next item.”

[Ilya once again blindly reaches in his bag and pulls an item out.]

“Ah, Блядь.”

[Ilya looks at the photo strip in his hand and immediately slams it down on the table. He pauses while he takes a deep breath. It seems like it was one punch after another.]

“Nudes. Just me and my clothes off. Butt naked.”

[He’s obviously lying but no one seems to care.]

“I like to carry it to remind me I am hot shit. Hottest shit, even.”

“You need to be reminded?”

“Your mother did not need to be reminded last night.”

[A chorus of laughs from behind the camera makes Ilya relax, while he’s not always comfortable in front of the camera, he’s comfortable being able to make people laugh.]

“Ok, next item in my bag. Chapstick, yes. I could not live without chapstick. No one likes a man with cracked lips, bad for kissing and bad for photos.”

[He applies some chapstick and blows a kiss to the camera.]

“Strawberry. I also have gum, for chewing. Also strawberry. I have headphones, because I like to listen to music when I am on tour. Or doing things. Even though I am best at music it is still good to see what other people do. All competition is good competition.”

“What artists do you listen to?”

“Some Russian rap artists... You do not know them. I think. I like Mr A\$AP Rocky, Bad Bunny- He is good. All women make good music. My taste in music is good. Check my playlists, you will see.”

“What about Shane Hollander?”

[Ilya was expecting this.]

“What about Shane Hollander?”

“Do you like his music?”

“Irrelevant. Better question is do I think his music is better than mine? No. In my bag I also have sunglasses, they are RayBans and very stylish, also helps me to hide when in public, like Superman. I have a protein bar, in case I am bored and hungry. I used to have little bottle of vodka but I drank it. Good vodka too, Russian stuff. Finally, I have a deck of cards. For poker when we are all bored, I win, of course. Mostly, besides when I play with Svetlana- she is evil, evil woman. Great stylist, better manipulator.”

[Title Card: What’s in My Bag with Ilya Rozanov]

“Thank you for watching! Stream “Walk Away” so I can get paid lots of money! Okay, bye-bye!”

—

manifesting a shane x ilya collab @hollanover

sometimes i remember shane and ilya are literally signed to competing music labels too...
like literally everything is set up against them no wonder they hate eachother

emma ★ **ILYA NOTICED** @ilyilya

“Better question is do I think his music is better than mine? No.” ILYA GET HIS ASSSSSSSS
THATS SO FUNNYYYYYY

fox! @hollandays

SHANE JUST DROPPING THE ALBUM BOMBSHELL HELLO???? im not prepared. i
will be passing away.

stream ‘walk away’ @rozyrozy

can everyone PLEASE stop asking ilya about shane hollander? its so disrespectful when he’s
trying to promote his new song and everyone just wants to know if they talk. real top tier
journalism vogue!!

Replying to @rozyrozy

@hollendearing can we also talk about how they keep asking shane super invasive details
about the two of them, like if they don’t like eachother they probably DONT want to talk

about eachother

Replying to *@hollendearing*

@rozyrozy i also cant believe their labels keep letting them drop music at the same like, i understand it generates streaming traction but it must be so stressful for them :(

Replying to *@rozyrozy*

@hollendearing let us be their managers!!! pls!!!

millie *@rozsaysike*

enough time has passed (one day) so what do we think those photos were actually of in his interview

Replying to *@rozsaysike*

@ilyilya lets not be weird and invasive about his personal life thanks

Replying to *@ilyilya*

@ilyilya but also for sure a secret girlfriend right

Replying to *@rozsaysike*

@hollendearing him and shane (im delusional and want my favs to collab)

Replying to *@hollendearing*

@rozsaysike HEAVY on the delusion

Replying to @rozsaysike

@ilyawalksaway he seemed shocked and i dont even know, like angry it was there?? even though it was in his bag? maybe its an ex or something instead

Replying to @rozsaysike

@blueeyedilya for sure an ex but seems like a recent breakup because seeing that photo HURT, same reaction when i see photos of my ex i forgot to delete

Replying to @rozsaysike

@ilyarozanov it was a photo of your mother 😊

Replying to @ilyarozanov

@rozsaysike STOP LURKING??? i didn't even say your name????? freak behaviour

Replying to @rozsaysike

@ilyarozanov i am bored, let me entertain myself

Replying to @ilyarozanov

@hollanover stream 'we didn't even kiss' to entertain yourself

Replying to @hollanover

@ilyarozanov 🤔

Shane Hollander  *@ShaneHollander*

Feels great to be performing again, I've missed you all. Don't know what I would do without having you all here. ♥

[Attached is a photo of Shane on stage in a small theatre. His eyes are glossy as he sings out into the small venue. It's just him, his acoustic guitar and a microphone.]

Replying to *@ShaneHollander*

@shanenation We love you! Most insane pop-up show ever?? Perfect song to be played live (even if we were crying the whole time)

Replying to *@ShaneHollander*

@shanesfreckles i have never experienced anything like this. i am ascending.

Shane Hollander Updates *@hollanderupdates*

Photos from Shane Hollander's recent pop-up concert in Montreal! Pics below 

[Attached is a thread of 15 photos from Shane's most recent concert]

Replying to *@hollanderupdates*

@hollanover wait his eyes are so glossy?? was he crying??

Replying to *@hollanover*

@shanesfreckles it was so emotional 😞 it was during ‘we didn’t even kiss’ and his eyes just glazed over and his voice was breaking halfway through out- i have the video if you want it?

Replying to *@hollanderupdates*

@hollendearring Who hurt him? I’m going to kill everyone and then myself

Replying to *@hollanderupdates*

@shanebaby hes so beautiful how could anyone not kiss him??

[Liked by Ilya Rozanov 

[Unliked by Ilya Rozanov 

shane’s #1 boy *@shanebaby*

DID ANYONE SEE THIS HELLO

[Attached is a screenshot of Ilya liking the tweet]

Replying to *@shanebaby*

@hollanover hollanov crumbs

Replying to *@shanebaby*

@hollendearring oh he's LURKING

Ilya Rozanov  @ilyarozanov

do not be a narc no one saw anything, ok?

Replying to @ilyarozanov

@ilyaupdateshq if i speak i'm in trouble

Replying to @ilyaupdateshq

@ilyarozanov do not. 

—

[A series of snippets. Ilya talks about his new song in a variety of settings. Someone had put them all together in an attempt to figure out who or what the song is about.]

“There is something to be said about distance. It makes the heart grow fonder, yes?”

“No, no. I am not the victim here. Did you listen to song? I am not a good person in this song, and that is okay. I know I am world's biggest asshole and that's what I am saying.”

“I will spend the rest of my life writing these songs. I cannot just *say* what I think. English is not my first language, too hard.”

“Who is the song about? Pah. Boring question. Boring person. No, it’s true! So, so boring. What we do is not boring though.”

“Have you ever met someone who folds their clothes before sex?”

“I am not emotional, no. What? I did not cry during that movie. That is Disney movie for babies, I only cry during grown up movies, like that one about the little robot on trash planet. So sad.”

“Mhm, yes I like my new song very much. It is perfect song for new album, that’s right. New album. Maybe I release on the same day as other artist. Would you like that, Hollander?”

Ilya’s phone buzzes in the middle of a Roundtable interview. He picks his phone up and smirks at it, sending a response before going back to the interview.

“Casual is fun, yes. There is something good in casual.”

“It is not competition if I am going to win.”

“I will leak my nudes if my song gets number one. Publicist agrees it is good idea. Get me to number one, I promise, make Hollander cry like little baby.”

PopCrave @PopCrave

Shane Hollander takes out the #1 spot on the Billboard Charts for his new single 'we didn't even kiss', Ilya Rozanov's WALK AWAY' takes out #2.

[Attached is a photo Shane had posted on Instagram minutes before, it is him sitting at a kitchen table with a ginger ale and a stack of smiley face chocolate pancakes. There is a poster on the wall that says 'Congratulations Uncle Shane!']

Replying to @PopCrave

@ilyarozanov mr famous guy stopped me from posting a nude photo. remember this.

Replying to @PopCrave

@ilyarozanov God please make Hollander go away 🙏 Take all of my suffering and give it to him 🙏

Replying to @PopCrave

@ilyarozanov i am done with WANTING this is everyone's problem and you will all hear about it.

Replying to @PopCrave

@ilyilya how do i blame this on Hayden Pike???

Replying to @ilyilya

@ilyarozanov he is a big problem we must get rid of.

Replying to @ilyarozanov

@haydenpike me???

Shane Hollander  *@ShaneHollander*

Thank you all for the love on this new song. I don't know where I would be without you all. I'm celebrating this #1 with you all tomorrow night, I'll be doing a Ask Me Anything over on Reddit! I would also like to congratulate *@ilyarozanov* on his #2 debut of his new single.

Replying to *@ShaneHollander*

@ilyarozanov boringggggg don't care, i will run a Q&A at the same time as Mr Celebrity so come to mine instead

—

Lily

You're an asshole.

we know this? This is true.

You're not actually going to go live
at the same time as me, right?

why not, Jane? you are scared

because i am more famous?

Actual asshole.

i will see you in boston this week,
yes?

No.

hmm liar. i will see you then 😊

—

r/AMA *ShaneHollander24*

Hi, I'm Shane Hollander and my new single just went #1. Ask Me Anything!

LittleLies

Hi Shane! Love the new single. How do you think this album is different from your last?

| *ShaneHollander24*

| Hi! Great question, I think this focuses a lot more on a cohesive story of my life over the past two years. It's less nostalgic and more in the moment. I've also been told it's "the saddest thing I've ever heard". So get ready for that.

Hollangays

what's your workout routine king

| *ShaneHollander24*

| I run everyday and use the elliptical whenever I can. If I need to reply to a bunch of emails, I like to get my body moving while I do so. I have a strict diet and a heavy workout routine so I can improve my breath control and put on the best possible show for you guys! For my full workout routine, I did a video with GQ which should be on YouTube if you want to watch it.

| *ShaneHollander24*

| Also lots of squats.

GimmeGimme76

hi! The new single is really good, my mum likes it and she doesnt like ANYTHING. i have to ask what the story behind the song is? You dont have to answer if its too person

| *ShaneHollander24*

| Hey! Tell your Mom I say thank you haha. It probably is a bit personal, so it's up to whatever the song means to you :) To me, the song is about what happens when a reconciliation isn't what you want it to be. I know that's obvious but haha.

| *GimmeGimme76*

| thank You!! <3

IlyaRozanovOffical

how does it feel to be the second best artist of this generation?

| *ShaneHollander24*

| How do you have such a big ego when you keep coming in second?

| *IlyaRozanovOffical*

| hoes mad

| *ShaneHollander24*

| What? What does that mean?

r/AMA *IlyaRozanovOffical*

hello, ilya rozanov here with my new single ‘WALK AWAY’ ask me anything

ShaneHollander24

What number did this single debut on the charts at?

| *IlyaRozanovOffical*

| no more questions from you 😡

rozzYROSE

HOW do you end up shirtless everytime you sing????

| *IlyaRozanovOffical*

| do not complain i know you love it

juicytoto678

What is your best feature besides your voice?

| *IlyaRozanovOffical*

| huge cock

[this thread has been locked]

—

PopCrave *@PopCrave*

With Grammy Season right around the corner, who do you think will take out Album of the Year? Your nominees are below:

- Stunning, Disgusting, Ilya Rozanov
- Thoughts Before Dusk, Shane Hollander
- Beyonce, Beyonce
- X, Ed Sheeran
- G I R L, Pharrell Williams

Replying to *@PopCrave*

@ilyarozanov i will be ok if i lose to beyonce, i will start a fight if i lose to h*llander

Replying to *@PopCrave*

@ShaneHollander Very grateful to be nominated alongside all of these talented artists and Rozanov!

Replying to @ShaneHollander

@ilyarozanov ???????????

manifesting a shane x ilya collab @hollanover

not to rpf on the main but... tell me someone else sees it.

Replying to @hollanover

@hollendearing they've been interacting SO much recently? maybe your dn is right

Replying to @hollendearing

@hollanover surely not, beefing publicly is a CRAZY form of promo?? but also if true their PR people are soo smart because the traction is crazy

Replying to @hollanover

@ilyilya screw it, rpf on the main, they should kiss

Replying to @ilyilya

@hollanover EMMA YOU'RE INSANE, you're literally on ilya's timeline. so brave soldier

Replying to @hollanover

@ilyilya and i'd do it again! anything for those freaks to stop flirting, it's clogging up my tl

emma ★ ILYAS FAV @ilyilya

@ilyarozanov either kiss him or stop flirting on my timeline

Replying to @ilyilya

@ilyarozanov change your username you are demoted 🙄

Replying to @ilyarozanov

@ilyilya imagine how tired we are.

Replying to @ilyarozanov

@rozsaysike can i be the fav instead?

Replying to @rozsaysike

@ilyarozanov you are no better. i see your likes.

—

“And Album of the Year goes to... ‘Thoughts Before Dusk’ by Shane Hollander!”

Cheers erupt from the crowd. That’s their Golden Boy afterall. Everyone just loves Shane Hollander, it was as true as the sky is blue. Shane Hollander, teary eyed, stood up and hugged his parents who were just as emotional as him. Shane’s eyes were wide and he was moving as

though he was in a trance. His closest friends Jackie and Hayden wrapped him in a bear hug, Jackie whispering something in his ear which they were sure would be dissected by a lip reader online later. 'We didn't even kiss' was blaring from the speakers as he continued to make his way up to the stage. Shane stopped on the way to hug his fellow nominees, shaking his head in disbelief when Beyonce said it was her favourite album of the year. When he reached Ilya Rozanov's table, the Russian man shook his head, and said "Lucky" in a deep murmur that the mics managed to pick up. Shane's cheeks reddened and he rolled his eyes as he continued to walk to the stage, suddenly more present than he had been mere seconds ago.

HOLLANOV PICS!!!! *@hollanover*

MY DREAM COME TRUE!!!! THEY LOOK SO GOOD

[Attached is a picture from the Golden Globes of Ilya and Shane. The two men have an arm around one another and have huge smiles on their faces.]

Shane Hollander Updates *@hollanderupdates*

Shane Hollander stuns at Ilya Rozanov's Grammys after party.

[Attached are four photos. The first is of Shane in his slick black, pinstriped suit. The top buttons on his collared shirt are undone. The suit is styled by Versace and his hair is less put together than it had been earlier in the night.]

The second photo is Shane hugging Beyonce. His eyes are like saucers.

The third photo is a photo of Ilya showing Shane something on his phone. The corners of Shane's eyes are crinkled and his hand is over his mouth. Ilya is smirking, more than smug.

The fourth photo is Shane and his mother/manager Yuna Hollander. Shane's head is in his hands as Ilya kisses his mother's hand. Yuna's mouth is melted over into a frown, but her eyes are sparkling, obviously charmed by the man.]

Replying to *@hollanderupdates*

@ilyarozanov does ilya rozanov also stun?

Replying to *@ilyarozanov*

@hollanderupdates Sorry, next to Shane no one stuns (BESIDES YUNA THAT'S OUR QUEEN)

Ilya Rozanov Updates *@ilyaupdateshq*

Aha... Heyyyy..... *@hollanderupdates* 😊

HOLLANOV TRUTHER!!!! *@hollanover*

they called me crazy, shane hollander attended ilya rozanov's afterparty and they're still calling me crazy

emma ★ **ILYAS FAV** @ilyilya

i never thought i'd see the day when i sided with someone named 'hollanov truther'

shane's #1 boy @shanebaby

Do I need to change my DN??

—

Shane Hollander ✓ @ShaneHollander

What a night.

[Attached are two photos. The first is of a tearful Shane giving his Grammy award acceptance speech. The second is of Ilya Rozanov holding Shane's award and pouting.]

—

Rivals to Friends to Rivals - What happened to the Music Industry's Least Likely Pair?

By Emma Star for Vanity Fair

It's been almost two years since that infamous night at the Grammys where Shane Hollander and Ilya Rozanov flooded our feeds with pictures that proved whatever rivalry they had was behind them.

The two stars had come up through the industry alongside each other; from being signed by the same label at the same time, releasing their albums and singles on the same schedule and (despite their music not entirely falling in the same genre), sharing quite a similar fan base. The media immediately jumped at the chance to pit the two against each other. Two young, attractive men at the top of their game? They must despise everything the other does. However, we can't place the blame *entirely* on the media. Hollander and Rozanov didn't do anything to dispel these rumours, taking any chance they could get to make a snarky comment at the expense of the other. During interviews, online Q&A's (if you know, you know), or even hidden in their twitter replies, the two made it very clear that there was a sense of adversity between them. Whilst both men seemed to find this feud to be lighthearted fun (let's be honest, none of their jabs had any fire to them), their labels and management took this as a chance to capitalise on their success, ensuring their album releases were placed in the same awards seasons, the same billboard charts, and marketed to the same people. It was smart, and it was dangerous.

But at a certain point, this feud had to end. And that happened at the Grammy Awards two years ago. Whilst to many online, the two of them interacting in a positive light wasn't that much of a surprise- after all they'd been signed to the same label for years, at some point it was bound to happen. What *did* break the internet was just how friendly they were. The photos that were released from both parties and the press showed the two virtually attached at the hip during all award breaks and throughout Rozanov's (iconic) after party. It's no surprise Yuna Hollander (Shane's mother and manager) was so charmed by the Russian, it seemed like he was a great friend to her son.

So what happened? After the Grammys, the two men continued to interact on and off; being seen grabbing a coffee a handful of times while they were in the same city, keeping up their friendly jabs online, and being papped at the occasional awards night. But then, nothing. For the past three months, there has been absolute radio silence on both ends. For most celebrity friendships, this would be completely normal - and of course, the two don't owe us anything. If they want to be offline, or keep parts of their private lives private then we as fans are not entitled to know. However, even when the two men were destined rivals, their careers still

circled around each other in undeniable ways that caused them to not be able to go more than a week without mentioning the other. And now? Well it seems like everyone and their mother has been briefed to *not* talk about them. Ilya's jaw sets hard whenever anyone mentions Shane, and Shane- well, his media training lets him dance around the question before anyone can realise he's avoiding it. So what could have happened to make these two men fall not just back into their old ways, but fall so far back that they can't stand the thought of one another?

I don't know. And honestly, they don't owe us that knowledge. Ilya Rozanov is gearing up for an album release which critics are saying will without a doubt earn him his first 'Album of the Year' at next year's Grammy Awards, and Shane Hollander is being seen with A-List Actress Rose Landry looking positively smitten. Personally, I'm glad the two of them are finding happiness in different aspects of their lives. But I, like many other people online, am missing the #hollanov craze that took over our lives. But ultimately, if space away from each other is what's best for them, then who are we to force a friendship that wasn't meant to be? I can't wait for their new music, and I hope you'll all be streaming.

emma ★ **ILYAS FAV** @ilyilya

missing hollanov so i wrote an article for Vanity Fair lol

Link: Rivals to Friends to Rivals - What happened to the Music Industry's Least Likely Pair?

Replying to @ilyilya

@hollanover WHAT?? VANITY FAIR???

Replying to @ilyilya

@hollanover just read this whole thing u are phenomenal i cannot believe oomf is this talented

Replying to @ilyilya

@hollanover can we kiss

Replying to @ilyilya

@hollanover oh my god your last name is star you were doxxing yourself the whole time im crying

Replying to @hollanover

@ilyilya when your future girlfriend calls you oomf 💔💔💔💔💔💔💔

Replying to @ilyilya

@hollanover DONT JOKE

Replying to @hollanover

@ilyilya 🙄🙄

Replying to @ilyilya

@hollanover doing what hollanov could never do and manning up to confess my love to you rn #lovewins

EMMAS GIRLFRIEND!!!! @hollanover

had to change my dn from hollanov truther because shane stepped out with rose landry 💔 she's super hot and talented so ill let it slide

Replying to @hollanover

@ilyilya hot????

Replying to @ilyilya

@hollanover i take it all back

shane's #1 boy @shanebaby

oomf wrote an article so good im going to start rpfing

rozanov new album 🙌 @rozyrozy

fr not to be parasocial but surely they miss eachother??? like they were huge parts of each others careers and now nothing at all? it makes you wonder

sab | ROSE x SHANE @hollendearing

my fav actress and my fav musician this is life changing i didn't know this was an option

millie @rozsaysike

roz is dropping that new single any day now mark my WORDS

Ilya Rozanov ✓ @ilyarozanov

i heard people are wanting a new single? maybe i could help with that... only if you want though...

Ilya Rozanov ✓ @ilyarozanov

ok wow 250k likes you are all thirsty as they say.

Ilya Rozanov ✓ @ilyarozanov

fine new single dropping in 20 minutes 😎

Replying to @ilyarozanov

@ilyilya GIVE ME TIME TO PROCESS? WHAT?

Replying to @ilyilya

@ilyarozanov no and i am not sorry be free in 20 minutes thank you emma ★

millie @rozsaysike

by day i meant minute*

PopCrave @PopCrave

@ilyaroznaov announces and drops new single 'Jane'. Streaming now on all music platforms.

Ilya Rozanov Updates @ilyaupdateshq

What's everyone's favourite lyrics from 'Jane' ? ♥

Replying to @ilyaupdateshq

@ilyilya "I know your name, don't run when I say it"

Replying to @ilyaupdateshq

@rozyroz "I ruined you"

Replying to @ilyilya

@hollanover i literally dont think i can tweet that line about thighs or else ill get suspended ?

Replying to @ilyaupdateshq

@rozsaysike "Did it scare you in the light?" THE CONTRAST WITH WALK AWAYYYY
WHEN HE WAS LIKE I ONLY LIKE YOU IN THE DARK

Replying to @ilyaupdateshq

@rozover "We were more than we thought"

emma ★ **ILYAS FAV** @ilyilya

jane is kinda situationship final boss hello?? someone put her and Ilya out of their collective agony my lord

People Magazine @Peplemag

Oscar Winning Actress Rose Landry and Grammy Award Winner Shane Hollander have broken up, a close source reports, only one week before Shane Hollander's new single releases.

Ilya Rozanov  *@ilyarozanov*

IM FREE WORST FUCKING EXPERIENCE OF MY LIFE!!!!!!

[Attached is a photo of someone breaking out of chains against a sunset.]

[This tweet has been deleted]

emma  **ILYAS FAV** *@ilyilya*

saw that *@ilyarozanov*

Replying to *@ilyilya*

@ilyilya he just sent me \$1000 with the caption ‘delete that’

Replying to *@ilyilya*

@ilyilya he just sent me another \$1000 with the caption ‘im serious 

—

PopCrave @PopCrave

Shane Hollander and Ilya Rozanov are seated next to each other at the Grammy Awards this year, a behind-the-scenes photo reveals.

[Attached is a photo of a small table. Seats are marked for Ilya, Shane, their producers and the head of their music label.]

Replying to @PopCrave

@ilyilya do NOT play with me PopCrave

Replying to @PopCrave

@hollanover im throwingup.

—

PopCrave @PopCrave

Shane Hollander and Ilya Rozanov perform a mashup of their ‘Record of the Year’ nominated songs “Jane” and “Lily” at this year's Grammy Awards

[Attached is a photo of the two men, eyes glued to each other while they sing. What the photo doesn't show is that there is not a dry eye in the house.]

Replying to @PopCrave

@hollanover aka shane and ilya make me cry my fuckign eyes out??? i know i manifested it but i didnt know it was actually an option their voices go so fucking well together

Replying to @PopCrave

@hollanover also these songs tell like the same story they just compliment eachother so well the two of them make me want to cry theyve been through so much im so glad theyre friends again also #hollanov rpf truther but ill take what i can get.

PopCrave @PopCrave

Shane Hollander and Ilya Rozanov at the Grammy Awards.

[Attached is a photo of the two of them at their table, smiling. Their knees are touching and they have an arm thrown around one another.]

Replying to @PopCrave

@hollanover aim rpfing. emma is telling me to stop but i cant. the devil works hard but i work harder. my ao3 is open, my pores are cleared, my anxiety meds dont make me feel crazy. Life Is Beautiful ♥

PopCrave @PopCrave

Ilya Rozanov takes out ‘Record of the Year’ for his single “Jane”.

[Attached are two photos. The first, a photo of Ilya with the widest grin anyone has ever seen on him. He looks positively giddy. The second is of him, smushing his lips onto Shane’s cheek. Shane’s smile is matching Ilya’s, and his nose is scrunched up- probably due to the sloppiness of the kiss.]

Replying to @PopCrave

@ilyilya i have never been more proud of someone. ilya has been working so unbelievably hard and he deserves this more than anyone has ever deserved anything. also its his best song yet so.

PopCrave @PopCrave

Oh my fucking God?

[Attached is a video of Ilya's acceptance speech.]

[Transcript:

“And you will hate me for this. But Hollander, my sweet Hollander. You are *so* boring, and you read The New Yorker, and your music is only ok at best, you have these stupid pretty freckles and read stupid books on buildings and... You are the only reason I stand here today, you make me- you make me a better artist, better person. Shane, this award is mine and yours. Yes, I write song but you are the reason it exists. My Shane. Surprised no one realise your name rhymes with Jane. Funny, but it will always be your name in my phone.”

The camera cuts to where Shane is standing in the audience. Everyone around him is seated but he can't. His body is leaning forward towards Ilya like two magnets. There is a tear running down his face that he is making no effort to wipe away. A dopey smile ghosts his face.

“Shane, you are the big fucking problem in my life and I do not want this problem to go away.”

Ilya holds the award up towards the crowd again and begins his descent down the stairs. The crowd erupts in cheers and wolf whistles as A-listers are up on their feet. Ilya reaches their table and pulls Shane into him. The kiss is fiery and passionate, and the two are smiling the whole way through it. The video cuts to the whole room on their feet, clapping for two of their favourite artists.]

emma ★ @ilyilya

holy fuck #hollanovisreal

#1 HOLLANOV TRUTHER @hollanover

EVERYONE WANTS TO KNOW WHAT I WOULD DO IF I DIDN'T WIN. I GUESS WE'LL NEVER KNOW.

Replying to @hollanover

@hollanover also im hyperventilating i cant believe i rpf'ed this into existence.

Ilya Rozanov ✓ @ilyarozanov

texts like these 🥰

[Attached is a screenshot of a message from 'Jane'.]

Jane

so how does it feel to NOT WIN to
your rival

Do you mean lose?

you are asshole hollander. i speak
two languages you are just jealous

You know I speak French,
right?

too bad i outsing you in every
language

Fuck off asshole.

Replying to @ilyarozanov

@ShaneHollander Can you believe I've been putting up with this for 10 years.

Replying to @ShaneHollander

@hollanover TEN YEARS?

Replying to @hollanover

@ShaneHollander Imagine how tired I am.

Replying to @ShaneHollander

@hollanover AGAIN TEN YEARS?

Replying to @hollanover

@ShaneHollander Yeah, but not officially.

Replying to @hollanover

@ilyarozanov more like helpless wanting for 9 years so now is the good mushy stuff

emma ★ @ilyilya

can you believe @hollanover and i got together before ilya and shane did

Replying to @ilyilya

@ilyarozanov i do not believe 😏 you should be single forever. fascist.

Replying to @ilyarozanov

@ilyilya HOW AM I THE FASCIST???

Replying to @ilyarozanov

@hollanover she didnt even @ you youre a fan.

#1 HOLLANOV TRUTHER @hollanover

Why did Ilya Rozanov just send me \$1000 to delete my reply. How did he get my number.

—

r/AMA *ShaneHollander24*

Hi, we're Shane Hollander and Ilya Rozanov, ask us anything!

OmegaLight

Hello?? We just need some context here

| *IlyaRozanovOffical*

| we are in love

| *ShaneHollander24*

| Pretty much.

Throwaway7829

who tops?

| *ShaneHollander24*

| The charts? Me.

| *IlyaRozanovOffical*

| only charts though.

| *IlyaRozanovOffical*

| my loving boyfriend threw a pillow at me 😞

RozzyGrammyAward

So How much of Your music has been about Eachother? 👍

| *IlyaRozanovOffical*

| all music for last several years. Shane is all the music i need

| *ShaneHollander24*

| Definitely some! Almost all of ‘Thoughts Before Dusk’ was about our relationship (do with that what you will) and ‘Lily’ was obviously about him too. I think we made that pretty clear in the performance. Fun Fact: I didn’t know Ilya’s speech was going to be that at the Grammy’s. We had talked about coming out should one of us win, so like- don’t think he outed me or anything. But it was so beautiful and surprising I want to write albums about it.

SonicSound902

ilya how does it feel to date People’s sexiest man alive?

| *IlyaRozanovOffical*

| so good. i have poster on my wall 🥰 also noone else please acknowledge he is sexy he is all mine okay? 👍 if anyone else thinks he is hot i will kill myself.

emma ★ @ilyilya

@hollanover and i met some friends today. i also had the honour of being the first one to sit down with the pair for their first interview as a couple, such an honour.

thank you @ilyarozanov and @ShaneHollander

[Read Here](#)

*Heated Rivalry: Shane Hollander and Ilya Rozanov Talk Their Favourite Love Songs,
Flirting vs. Fighting, and Falling in Love Over a Decade*

By Emma Star for Vanity Fair

End Notes

comments and kudos appreciated!

come chat on twitter @kenzielouise i post more stuff there

Please [drop by the Archive and comment](#) to let the creator know if you enjoyed their work!