

the rolex guy is gay?

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the rolex guy is gay?

by Anonymous

Summary

Shane and Ilya are outed via fanmail. This is a random user's twitter timeline.

(Or, most people have zero idea who these hockey guys are. Wait? Is that the Rolex guy?)

Notes

loosely based off a tweet i saw yesterday except now its deleted or the user is on private so i can't link it oops . essentially saying that general public people wouldn't know who tf hollanov is (and this spiraled from there)

link to a quote tweet that was also inspo:

<https://x.com/blackmagnet0/status/2007913182552293626>

See the end of the work for [more notes](#)

@sportscenterespn · 2h BREAKING: Montreal Voyageurs captain Shane Hollander appears to be in a relationship with Ottawa Centaurs forward Ilya Rozanov, after footage from a FanMail video showed the two players in an intimate moment. More details to follow.

random person @justvibing123 · 1h wait the rolex ad guy is gay?? good for him??

↳ **random person @justvibing123 · 1h** it has come to my attention that the rolex guy was outed. sorry guys i didn't know

↳ **hockey fan @hockeylover99 · 1h** "rolex guy" do you mean shane hollander, montreal voyageurs captain and winner of the stanley cup THREE times???

↳ **random person @justvibing123 · 1h** why the fuck would i know about hockey

confused millennial @whatishappening · 58m i know shane hollander from:

- that reebok ad where he's running on a beach
- the speedo billboard in times square
- rose landry's instagram
- various rolex ads

i did NOT know he played hockey

↳ **sports bro @nhltakes · 57m** this is actually insane to me. like he's one of the best players in the league

↳ **confused millennial @whatishappening · 56m** cool! i still only know him because he's hot in advertisements

pop culture enthusiast @popteaspiller · 55m WAIT ROSE LANDRY'S EX BOYFRIEND IS GAY???

↳ **entertainment news @entertainmentupdates · 54m** They broke up a few years ago

↳ **pop culture enthusiast @popteaspiller · 53m** okay but imagine dating someone and then finding out they're gay. i would simply perish

↳ **random person @justvibing123 · 52m** i mean he was OUTED so like... probably not a fun time for anyone involved

casual observer @casualobserver · 50m my knowledge of shane hollander:

- hot asian guy in ads
- dated that actress
- apparently plays hockey???
- GAY???

this is a lot of information to process

↳ **sports lesbian @sportsqueer · 49m** "apparently plays hockey" HE'S ONE OF THE BEST PLAYERS IN THE LEAGUE

↳ **casual observer @casualobserver · 48m** okay but counterpoint: i don't watch hockey and he's in like 800 advertisements so

fashion girlie @fashionobsessed · 47m not shane hollander being outed i literally only know him from the reebok campaigns this is wild

↳ **another fashion girlie @stylewatch · 46m** THE SPEEDO ADS. THE ROLEX ADS. THE REEBOK CAMPAIGNS.

↳ **fashion girlie @fashionobsessed · 45m** exactly!!! i thought he was just a model who happened to play hockey on the side

random person @justvibing123 · 44m okay i googled and this ilya rozanov guy also plays hockey? for a different team? and they're like... enemies?

↳ **hockey fan @hockeylover99 · 43m** RIVALS. they've been rivals for over a decade

↳ **random person @justvibing123 · 42m** that's actually kind of hot ngl

confused millennial @whatishappening · 40m so let me get this straight (pun intended):

- shane: the guy from all those ads
- ilya: some other hockey player i've never heard of
- they play for rival teams
- they're apparently dating
- shane was outed

is this correct

↳ **sports bro @nhltakes · 39m** yes but also ilya is ALSO one of the best players in the league, they've been compared to each other for years, there's literally a documentary about their rivalry

↳ **confused millennial @whatishappening · 38m** okay that's actually insane. this is like a movie plot

pop culture takes @popculturetea · 37m the fact that shane hollander is trending above ilya rozanov tells you everything you need to know about who the general public actually recognizes

↳ **random person @justvibing123 · 36m** i literally only know shane because of advertisements i'm sorry

↳ **sports bro @nhltakes · 35m** this is so frustrating. ilya is an elite athlete

↳ **casual observer @casualobserver · 34m** okay but did ilya do a speedo campaign? no? then how was i supposed to know who he is

entertainment news @entertainmentupdates · 32m Rose Landry has posted a supportive message for Shane Hollander on her Instagram story. Class act.

↳ **pop culture enthusiast @popteaspiller · 31m** rose is so gracious i love her

↳ **fashion girlie @fashionobsessed · 30m** imagine being rose though. your ex gets outed and apparently was with his RIVAL?? the drama

nhl discourse @hockeydiscourse · 28m The way Shane Hollander is more famous for his modeling than his THREE STANLEY CUPS is actually wild

↳ **random person @justvibing123 · 27m** ok but have you SEEN the man? the reebok campaign? the rolex ads? i don't blame the general public

↳ **hockey fan @hockeylover99 · 26m** he's also the only asian player in the league which makes him more recognizable to people who don't follow hockey

↳ **casual observer @casualobserver · 25m** the only??? in the whole league??? in 2021???

↳ **sports lesbian @sportsqueer · 24m** yeah it's... not great. hockey has a diversity problem

confused millennial @whatishappening · 22m okay i went down a rabbit hole and apparently there was another hockey player who came out last year? scott something?

↳ **ALL UP IN YOUR MIND @blackmagnet0 · 21m** scott hunter! he came out by kissing his boyfriend after winning the stanley cup. it was huge news for like 2 weeks

↳ **confused millennial @whatishappening · 20m** oh yeah i vaguely remember that. but like... i couldn't tell you his name before you said it

↳ **ALL UP IN YOUR MIND @blackmagnet0 · 19m** exactly! people can't name the first out NFL player off dome either. shane's more famous because of all the sponsorships

random person @justvibing123 · 17m this is reminding me that i literally cannot name a single hockey player except:

- shane hollander (advertisements)

- that guy who came out last year (can't remember his name)
- wayne gretzky (is he still playing? no idea)

↳ **sports bro @nhltakes · 16m** wayne gretzky retired in 1999

↳ **random person @justvibing123 · 15m** see this is why i don't watch hockey

casual observer @casualobserver · 14m the thing is shane could have a whole second career just doing modeling if hockey doesn't work out. like the man is EVERYWHERE

↳ **fashion girlie @fashionobsessed · 13m** reebok, rolex, speedo, and i swear i've seen him in other stuff too

↳ **casual observer @casualobserver · 12m** yeah! i think he did something for omega? and maybe nike?

↳ **hockey fan @hockeylover99 · 11m** this is so surreal. y'all are talking about one of the best hockey players in the world like he's just a model

pop culture enthusiast @popteaspiller · 9m not to be dramatic but i need a full timeline of the shane/ilya situation because the DRAMA

↳ **confused millennial @whatishappening · 8m** same! like when did this start? how long have they been together? DETAILS

↳ **random person @justvibing123 · 7m** also like... were they together when he was with rose? because that's messy

entertainment news @entertainmentupdates · 5m Neither Shane Hollander nor Ilya Rozanov have released statements yet. The NHL has declined to comment.

↳ **casual observer @casualobserver · 4m** "declined to comment" seems like a confirmation tbh

↳ **pop culture enthusiast @popteaspiller · 3m** i'm dying for a statement. the SUSPENSE

random person @justvibing123 · 2m in conclusion:

- the rolex guy is gay
- he's dating some other hockey player
- they were rivals
- everyone in hockey apparently knew except me
- i still only know shane from advertisements

↳ **confused millennial @whatishappening · 1m** this is the most accurate summary

↳ **sports bro @nhltakes · 1m** i hate it here

End Notes

thanks for reading !

Works inspired by this one

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